

# 2018 Corporate Partnership Opportunities



**RECOVERY RESOURCES**

Partners in health. Partners in hope.

“Giving should be entered into in just the same way as investing. Giving is investing.”

John D. Rockefeller

**Why Choose Us?**

Founded in 1955, Recovery Resources’ mission is to help people triumph over mental illness, alcoholism drug and other addictions. We are a provider of prevention, education, treatment and recovery services for people diagnosed with mental illness and/or addiction.

When you invest your philanthropic support, employee support, and lend your name to our efforts, you make a statement to your customers that you care about the health and well-being of Northeast Ohio. In return for your support, we are committed to customizing a partnership opportunity that will align with your company’s priorities.

**Why We Need You?**

- Of all drug users, 68.9% are employed and active in the workplace, according to the Substance Abuse and Mental Health Administration (SAMHSA).

- 17.9 million people in the U.S. have alcohol dependence or abuse problems. That’s 7% of the population, according to the Coalition on Drug Abuse.
- An estimated 26.2 percent of Americans ages 18 and older – about 1 in 4 adults – suffer from a diagnosable mental disorder in a given year, according to the National Institute of Mental Health.
- For every dollar spent on prevention, treatment and recovery, the government spends almost \$60 responding to the consequences of substance abuse. Studies indicate that every dollar spent on substance abuse prevention services saves an average of \$10 in the long-term, according to SAMHSA.

**We Invite You to Partner with Us.**

Let us know if you have an interest to learn more about the benefits of sponsorship, employee engagement opportunities, our Employee Assistant Program, as well as a robust catalog of health education courses and expert speakers to address topics in behavioral health, addiction services, prevention and criminal justice.

**Partners in Health. Partners in Hope.**



**Thank you to our 2017 Corporate Partners**



**Thank you to our 2017 Event Sponsors**

**2017 Annual Meeting**

Metro Health  
BioThane Coated Webbing  
Cavitch Familo and Durkin Co.  
Jones Day

**2017 Run for Recovery**

Robert W. Baird  
BioThane Coated Webbing  
Ulmer and Berne LLP  
ADAMHS Board of Cuyahoga County  
ArtWall  
Forest City Realty Trust  
Frantz Ward LLP  
Hylant Group  
Legacy Village  
Northwest Bank  
PwC  
Roden and Fields  
Strong Style  
Ultimate Air Shuttle

## CORPORATE PHILANTHROPIC SUPPORT



### Annual Meeting

March 22nd | 12:00 - 1:30 p.m.  
Intercontinental Cleveland

The Recovery Resources Annual Meeting typically draws 350-400 guests from our corporate, foundation, and community partners to review the accomplishments from the year and share the Agency vision for the future. Each year, we present the Woman of Strength Award to honor the life of Helen K. Jones, former president of Recovery Resources, and the Exemplar Award to recognize a community member who has demonstrated a distinguished record of service and support of keeping kids healthy and drug free.



### 6th Annual Run for Recovery

August 18th | 8:00 a.m.  
Cleveland Metroparks Zoo  
5K – 1.5 mile walk – Kids Fun Run



The Run for Recovery celebrates individuals, family members, friends and anyone who has regained their health through recovery! More than 600 fans of running, walking and of our community come together to raise money to help fund care for those who cannot afford treatment. This event is open to all ages with family-friendly activities and entertainment.



### 27th Bronze Key

November | 6:00 - 10:00 p.m.  
Rock and Roll Hall of Fame

This bi-annual black-tie optional event celebrates our partners and friends who support our mission. Proceeds from the Gala benefit our prevention, treatment and recovery programs for men, women and children across Northeast Ohio. The Bronze Key Award, our highest honor, is presented that evening. Typically this event hosts 400-450 guests.



### Community Education

Recovery Resources hosts speakers in the field of mental health and addiction. Events are held throughout Cuyahoga County and are open to the public. Some past presenters included: Glennon Melton, Judge David Matia, Judge Joan Synenberg and Monica Robbins. Calendar to be determined.

## EMPLOYEE LEADERSHIP ENGAGEMENT OPPORTUNITIES

### Volunteer

Corporate volunteer partners are critical to advancing the work of our agency and directly impacting the lives of those we serve. When choosing a non-profit to support, we understand it is more than a few hours away from the office, it is a commitment towards leadership in Cleveland. We strive to make the volunteer experience impactful and worthwhile while providing networking opportunities.

### Board of Directors

The Recovery Resources Board of Directors serves to promote our mission, goals, and objectives in collaboration with the President & CEO and Senior Staff. Our Board is comprised of executive level thought leaders from a variety of industries. Board members provide subject matter expertise and direction toward long-range planning, strategic planning, regulatory compliance and risk management, as well as fiscal health and sustainability.

### Associate Board

The Associate Board is comprised of community-minded young professionals. They provide outreach through awareness, education, social and fundraising activities, focusing on their main event, the Run for Recovery.



**Quick Connect 216.431.4131, ext. 2501**  
**recres.org**

### Workplace Donation Drives

Dress down day, jeans day, pot lucks and clothing drives can all support our client programs while promoting social consciousness among your employees. Workplace donation drives support our Annual Fund helping to fill the gap for clients who need our care but are unable to afford treatment.

Opportunities to consider:

- **Matching Gift Program**
- **In-Kind Donations**
- **United Way designation**
- **Office Fundraiser**



### Special Projects

Day of Service projects such as landscaping and painting are a great way to engage your employees. These activities provide team building as they assist our staff with short term indoor/outdoor projects at one of our locations.

## EMPLOYEE BENEFIT SERVICES

### Employment Assistance Program (EAP)

AssistNOW, is the EAP division of Recovery Resources and for more than 35 years has been fostering care for area businesses. Our EAP service can be customized to meet the needs of each business organization, and our delivery of services is distinguished by the highly personal and confidential relationship between our clients and the professional staff at Recovery Resources. Our catalog of services includes:

Drug Safety, Referral Services, Management Consultation, and Crisis Counseling.

### Training Institute

Recovery Resources offers a robust catalog of behavioral health education that can be tailored to any work environment. Courses may include: Addiction treatment and prevention, mental health treatment and prevention, cultural diversity and treatment of vulnerable populations, motivational interviewing and Mental Health First Aid.

### Speakers Bureau

Expert licensed speakers are available to address topics in behavioral health, addiction services, and prevention. Topics may be tailored to your specific needs at no cost.

**Quick Connect 216.431.4131, ext. 2501**  
**recres.org**

## HIRE FOR A CAUSE

### Employment Alliance

Employment is a critical component to recovery. Recovery Resources trains and places approximately 200 people annually seeking competitive employment. Services include job coaching, resume building, interview skills, and counseling to maintain the desired job. We work with employers in Cuyahoga County who are helping to reduce the stigma of individuals with a mental illness and/or substance disorder as contributing members of their workforce.

**recoveryworks**  
I work because **recovery** works.

Recoveryworks provides training for clients who may not be ready for competitive employment and is a bridge to train and develop skills. These services include:

- **Lawn Care**
- **Onsite cafe and catering**
- **Janitorial Services**
- **Car Detailing**
- **Packaging, Labeling and Light Assembly**

Recoveryworks seeks corporate and individual customers to purchase our services offered at a discounted rate.

## Leadership

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 Dan Smith, Esq.  
 Monina Wagner  
 Emily Wallace  
 Zachary Yohman

\*denotes deceased

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instagram.com/recrescleveland

## Locations

Midtown  
3950 Chester Ave.  
Cleveland, OH 44114

Old Brooklyn  
4269 Pearl Rd.  
Cleveland, OH 44109

Lakewood  
14805 Detroit Ave., #200  
Lakewood, OH 44107

Satellite Location:  
City Mission  
5310 Carnegie Ave.  
Cleveland, OH 44103



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